

Position Description: Graphic Designer

Are you passionate about design and technological trends? Are you proactive and results-oriented, with demonstrated communication skills and a passion for learning? If so, a position at MEDUCOM is right for you!

MEDUCOM is a full-service, integrated healthcare communications agency, which conceptualizes and delivers pharmaceutical marketing, medical advertising and healthcare education services. MEDUCOM has established a leadership position in Canada as strategic consultants and communication strategists who excel at delivering quality programs and services valued by leading pharmaceutical companies and physicians across Canada. Within the Client Service team, you will work diligently to uphold the team's core purpose: to foster **trusted relationships** through **strategic** project execution that achieves brand objectives, **elevating clients** and making their lives easier.

Job Description

As a **Graphic Designer** at MEDUCOM, you will be an integral part of a multidisciplinary team focused on developing and delivering communication programs of the highest quality. The role will include design work and production support in collaboration with creative staff. As part of our creative department, you will play an important growing role in our company working closely with our medical and account team members. Within the Creative team, you will work diligently to uphold the team's core purpose: to represent **creative catalysts**, elevating our work with visual design and **innovative approaches** that challenge the boundaries of our capabilities and push our services to **new heights**.

Primary Accountabilities

- Support in conceptualizing creative for various medical education programs, virtual meetings and events
- Layout of branded and promotional materials, educational tools, websites and templates
- Development and formatting of PowerPoint slide presentations including regeneration of figures and tables
- Creation of production assets based on established brand elements
- Support medical and account staff with client presentation materials
- Video editing tasks
- Development of simple websites to house program information, videos and other multimedia assets
- Offer input in creative meetings and sharing ideas
- Solicit and incorporate feedback from colleagues and clients with respect to design drafts and end-products
- Liaise effectively with all team members

Essential Skills & Qualifications

- Post-secondary Degree or Diploma in graphic design or digital media, along with an outstanding portfolio
- Prior experience in a design studio, communications agency or industry design role
- Strong proficiency and experience in Adobe Creative Cloud-Photoshop, Illustrator and InDesign
- Experience in Adobe Premiere Pro and After Effects
- Experience in developing websites and HTML eblasts
- Resourceful, diligent, self-motivated and detail-oriented
- Team-player with strong interpersonal skills and a positive attitude
- Ability to follow direction and collaborate/communicate well with others
- Effectively and efficiently able to manage multiple responsibilities and assignments simultaneously under strict deadlines in a fast-paced environment
- High degree of work ethic holding oneself accountable
- Demonstrated ability to work within branding guidelines with an eye for detail
- French as a second language is an asset

What can you expect from MEDUCOM?

- An enthusiastic and dynamic culture, with flexibility that supports work-life harmony
- A commitment to mentorship that fosters professional development and career growth
- Empowerment to be a decision-maker, and influence change within a nimble organization



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If you possess the above qualifications, are able to demonstrate a proven track record of success, leadership and a commitment to excellence please e-mail your resume to: info@meducom.ca. **Please be proactive in providing your professional references.** Only those selected for an interview will be contacted. To learn more about MEDUCOM, please visit www.meducom.ca.